

PHILOSOPHY

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Ways of technological society humanization (philosophical reflections on the work by E. Fromm «The revolution of hope. Toward a humanized technology»)

It is considered the main ideas of E.Fromm's work «The revolution of hope. Toward a humanized technology», concerning ways of technological society humanization. These ways include: 1) humanistic planning; 2) the activation of a person and the release of the energy; 3) humanistic consumption; 4) psycho-spiritual renewal. It is concluded that, on the one hand, E.Fromm managed to predict a number of trends that may arise with the development of technological society, for example, a technocratic approach to a person who is increasingly beginning to perceive by analogy with the machine. On the other hand, the current level of development of new technologies has allowed to solve some problems, which E.Fromm marked, for example, the development of personalized medicine based on new technologies.

Key words: E.Fromm, technological society, humanistic planning, humanized technologies, humanistic consumption, psycho-spiritual renewal.

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