

## PHILOLOGY

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### **Linguistic means of information distortion in political discourse (based on English and French languages)**

It has been studied the actual problem of manipulative influence methods in modern political reality conditions which are used in mass media to form the needed world conception in the mind of the recipient. The material of the study is the number of texts of Russian and foreign newspapers where such information distortion methods are used which let effectively influence the intended recipient. The creation particularity of manipulative space in the mass media texts via different linguistic methods of reality distortion is examined. The relevance of the work is determined by the necessity of the complex study conduction of information distortion means in political discourse and by the necessity of highlighting new influence tools which were not added previously in the list of methods of information distortion. In the paper the general scientific methods of description, generalization, as well as discursive, contextual analysis and content analysis of mass media texts were used.

Key words: manipulation, political discourse, distortion of information, euphemism, dysphemism, label.

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