

PHILOSOPHY

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Subjectless economy: the social and cultural phenomenon of capitalism

The role of a person in the modern economic system is of high current interest. Man in economics has different statuses, which change in conjunction with the main periods of evolution of socio-philosophical thought (types of rationality). Relying on the socio-philosophical methods of research, the author explains that as a result of the change in the status of an economic subject, a special perspective of research was adopted in economic science. It can be defined as "subjectless economy". There are at least four forms of subjectless economy. However, regardless of the classification chosen, the subjectless economy is not an independent, but an epistemological phenomenon. It depends on the point of view on the subject of economic research. Rising to the concept of "death of the author" R. Barthes (M. Fuko), lack of subjectness in the economy reflects its deontologization. Now it has become the keynote of economic relations. When the subjectless economy will come to an end, the economics of empathy or the economics of humaneness, could be established. It will have taken place only through the intrasubjectivity of economic actors, including the renewal and humanization of the phenomena of leadership and passionarity.

Key words: philosophy of economics, rational subject, subjectless economy, performativity, post-nonclassical rationality, social reproduction, leadership, "author's death".

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