

PHILOSOPHY

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Ethnical identity formation channels in Russian society

As a result of reethnization of Russian society after the dissolution of the Soviet Union at the end of the XXth century, with the growth of ethnical self-consciousness increases the role of national languages. The article is devoted to the analysis of the main channels of formation of ethnical identity, where language is used. Among the most important channels we study education, Mass media and family communication. It is analyzed the role of these channels in the formation of ethnical identity, the main tasks and relevant problems. Within the educational channel historical memory of the nation is formed, which is considered to be an important component of preservation of ethnical identity. Mass media forms evaluative judgments from the point of view of the particular ethnical group's interests. Among the channels of formation of ethnical identity family communication has an important role. Inside family traditions and customs are formed through the national language.

Key words: ethnical identity, reethnization, national language, channels of the formation of ethnical identity, Russian society.

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