

PHILOSOPHY

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Motives of conversion into krishnaism in the conditions of Russia

About one million people are interested in gaudia-vaishnavism philosophy in Russia, about 11 000 are active members of Russian society for Krishna consciousness (RSKC). There is a question of the reasons, motives of participation of Russians in it within the researches of this religious movement in our country. Despite existence of some number of researches on this subject, it is not lit adequately in the circle of religious studies. In particular, definite motives of participation of neophytes in religious practice of RSKC were considered not systematically, and the conclusions of authors concerning motivation relied on small selection. At the same time, the answer to a question of motives is necessary for the best understanding of the mechanism of formation of religious beliefs and psychology of believers, specifics of the contingent of RSKC and features of the organization and activity of Society. In the present article on the basis of the analysis of the Vaishnava biographic collection and materials received as a result of survey conducted on the Internet definite motives of conversion in RSKC are considered. During research we have revealed the main motives of participation in the Russian society for Krishna consciousness, and also the most characteristic of this organization conversion types, in particular, intellectual and emotional.

Key words: International Society for Krishna Consciousness (ISKC), Gaudiya Vaishnavism, Krishnaism, conversion, motives.

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