

## PHILOSOPHY

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### **Vectors of risks of the Internet environment**

On the basis of essential characteristics of networked virtual reality it has been defined some vectors of social risks generated by it. Openness, content availability, the extension of the public space, perceived anonymity of online communication at the moment of its occurrence, the selectivity in the definition of its participants, is the basis for the allocation directions of folding the risks objectively created in the virtual environment of the Internet. The user segments are allocated to targeted by the impact with a view to the formation of stereotyped patterns of behavior. The leading segment is determined by the youth because of its specific socio-psychological characteristics. It is shown how through the network meaningful impact on the youth is implemented.

Key words: virtual reality, the Internet, Internet space, social risks, community network.

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