

## PEDAGOGY

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### **Presentation within business communication training in a foreign language**

The presentation of professionally relevant topics in Russian and Foreign languages is the hallmark of many companies. It is well known that the company's success may sometimes depend on how convincing the project or a product is presented but also on the personal success of the speaker. In this regard, professional relations and contacts in a foreign language are increasingly important in a constantly developing international relations. Business communication has now become the main mode of communication between people as specialists' relationship are realized in the most diverse spheres of activity and training of students in public speaking in a foreign language as well as competitions for the best presentation gives positive results. The article makes a conclusion that video contributes to higher levels of learner motivation and improves their communication skills, speaking and listening in particular.

Key words: presentation, company, business communication, public speech, foreign language, professional communication, multicultural interaction.

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