

PHILOLOGY

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Event vs Reception: 9/11 in the US Mass Media

It is considered the 9/11 reception and its symbolization in the USA press, television and cinema. It involves discovering how publishing material for articles, TV shows and films was selected and what was the meaning of such selection for the construction of 9/11 image for the audience. The reception of 9/11 in fiction and its similarities/differences with the image created by mass media is briefly described. I made a conclusion that in mass media 9/11 was “symbolized” using preexisting models of interpretation based on American myths while in fiction 9/11 was represented as an event inspired the returning of lost leading power. The importance of such work for philology lies in the analysis of cultural context. This information can contribute to the interpretation of fictional texts dedicated to 9/11.

Key words: 9/11, reception, symbol, heroization, myth.

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