PEDAGOGY

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The factors of cross-cultural communications in globalization epoch

This article refers to the sphere of cross-cultural process in modern society. The subject itself is one of the most actual pedagogical problems of our time. The social changes occurring in Russia are integrating in the European educational space and they are caused by the constant perfection of structure and the higher school pedagogical content. Communicative capacities facilitate the occurrence in the world community and allow functioning successfully in it. Studying of foreign languages allows not only to master speaking skills but also provides opportunities for stimulation of search activity, independence, progress of person's creative imagination at a stage of his or her development.

<u>Key words</u>: phenomenon of general globalization, intercultural communications, cultural inquiries, communicative capacities, intercultural dialogue, language formation.

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