PHILOSOPHY

V.V. Atayan

(Moscow state university of M.V. Lomonosov. Moscow, Russia)

The specificity and diversity of non-Western values

Globalization market civilization asserts its value guidelines, however, there are many world countries and regions, which are quite far in the cultural, valuable, meaningful, and economic terms from the centers of civilization market. There are countries and cultures, based on values opposed or strongly different from Western values of liberal democracy, parliamentary system, market economy, individual freedoms.

<u>Key words</u>: global market civilization, globalization, non-Western values, Euro-Atlantic values, traditional values of non-market economy, non-West, West.

March, 12, 2016