LINGUISTICS

M.V. Laskova, R.S. Zueva

(Southern federal university. Rostov-on-Don, Russia)

Political caricature as a social and cultural universal in modern political linguistics

The phenomenon of political caricature as a complex of semiotic formation of polycode environment is considered. Incriminating properties of caricatures are special functions in the political discourse and appeal to graphic comic satire in the space of discourse. In Russian linguistics caricature is understood as a genre of fine art, which is the main form of fine satire, that in satiric or humor way discloses some social, social and political phenomena, real people or types of people. At the same time foreign researches underline the interest to caricature in social consciousness of people and its role in modern society.

Key words: political caricature, secondary political discourse, carnival, attraction.

February, 6, 2016