

HISTORY AND THEORY OF CULTURE

A.O. Beltyukov

(Russian state professionally-pedagogical university. Ekaterinburg, Russia)

The problem of attribution style mass musical culture of the XX century

The article deals with the problem of attribution style multiple areas of mass musical culture of the XX century. The article proves the relevance of the topic, a brief analysis of the degree of elaboration. Based on the analysis of specific features of the mass musical culture of the XX century makes assumptions about the possibility of reducing its multiple directions to several stylistic grounds – African-American folklore, Celtic music, Latin American folklore, the European academic tradition. Consideration of the mass musical culture in the context of these grounds will contribute, in my opinion, more accurate and precise attribution of style of its individual areas. In the long term it will help in solving a number of problems related to the classification and assessment of the cultural and historical heritage of the mass musical culture.

Key words: mass musical culture, style, genre, stylistic grounds, stylistic analysis

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