## **PHILOSOPHY**

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## Problem of odious personality and odioumism in social consciousness

The problem of terrorism as a way of counter-cultural environment, causing mixed feelings from bewilderment to the direct and active aversion, antipathy is considered. It is defined the identity of the terrorist through the prism of "odious personality". The analysis of concepts «odium» and «terror», from the perspective of social culture is carried out that is presented by the social consciousness of the individual in the form of "wardrobe communities". Odioumism idea is considered as the model that includes the widest range of antisocial behavior.

Key words: terrorism, odious person, odioumism, "dressing community".

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