

PEDAGOGY

V.N. Kharchenko

(Rostov institute of entrepreneurship protection. Rostov-on-Don, Russia)

Competitiveness within the system of high education: notions, characteristics, way of realization

Options of the essence of competition in the business activity of educational institutions and relevant associations, applicable on the market of educational services are analyzed. To organize generic signs of pedagogical category of "competitiveness" it is carried out various principles and mechanisms of interaction between subjects and objects of teaching system of non-government economic education. Article may be useful due to the problems discussed on the problems of competitiveness of University researchers and organizers of vocational education.

Key words: competition, competitiveness, management competitiveness, "competitive case University."

July, 28, 2015
