

## SOCIAL STUDY

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### **The analysis of the use of social technologies for social activation of youth community**

The article deals with various concepts of the definition of “social activity”, the main reasons and functions of social activity and the role of the social activity in the building of youth community were analyzed. The indicators of social activity were highlighted and social technologies of youth activation were given.

Key words: youth, social activity, forms of the social activity, needs and reasons, indicators of social activity, the technologies of youth activation.

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