

## ECONOMICS

***Kamchatova E. Yu.***

*(Management state university. Moscow, Russia)*

### **Classification of domination of the company depending on scales of activity and the directions of leading in branch**

It is presented justification of in article that the companies including holding the leading and dominant position in the market and being only and unique in release of this or that production are compelled to care continuously of creation and maintenance of competitive advantage for avoiding of deterioration of the position in the market owing to vigorous activity of competitors. The author broader understanding of domination of the company other than the treatment presented in the federal law is offered, market and non-market tools of a dominant position are allocated, classification of domination of the company in a territorial and branch section as domination of the company can be expressed not only in output, but in the leading positions in innovative activity, in formation of taxable base, in employment of the population in different regions of the country is developed. The provisions proving need of development of innovative activity of the company for maintenance of a dominant position in the market are developed.

Key words: the dominating company, types of domination, innovative activity, market and non-market tools.

*January, 21, 2015*

---