

LINGUISTICS

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To the question of literal symbols of national linguaculture: Marcel Proust, Boris Pasternak

The study of linguistic identity of the writer is one of the most complex and urgent problems of modern linguistics. As part of the national culture the linguistic identity is mediated in the national language and the national type of communication that can be attributed to this research to the field of the theory of language and communication theory. The article reveals the symbolic figures of Russian and French cultures, which are Boris Pasternak and Marcel Proust. It is based on verbalization analysis methods of national key concepts and on identifying the essential characteristics of writers' world perception and cognition. It is proposed to consider the linguistic identity of the writer as a repository of the basic values of linguistic culture. The basic unit of analysis supports is the statement which is a relevant material to identify the significance of creative persons for national linguistic culture.

Key words: linguistic identity, literary cultural symbol, linguistic semiotics, concept, verbalization, linguistic consciousness, theory of language, communication theory.

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