

## PHILOSOPHY

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### **The perceptive meaning**

The notion "sensitivity" adopted as the basis of speculative esthetics is reinterpreted in terms of body practices of vision, hearing, smell, touch and taste. Perceptual [signifying](#) form is a unity of sensations having a practical sense "how", and the mental image that has semantic meaning "what". Visual signifying is analyzed at the level of pre-[pronounced](#) experience. Its specific character is perceived in functional kinesthetic-tactile that displayed space design. Visual signifying transcends the subjectivity of the body to the outside, in the space of possible actions and movements. Perceptual meaning distinguishing of vision and hearing, smell, touch enables us to construct a practical esthetics.

Key words: practical esthetics, [signifying](#), signified, meaning, sense, sign, denotation, physicality, body practices, kinesthetic movement, visual perception, view, blinking, grasping, touching, haptics, hi-touch, the tactile likeability, distinction, habit, breath, smell, intention, attention, transcending, experience.

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