

ПЕДАГОГИКА

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Teaching presentations in the English language instruction at faculties

English language instruction today is often one of the crucial aspects of preparing students for their vocation in a highly competitive international professional environment. Teaching principles of written and spoken communications at faculty level is an especially relevant curriculum segment and is done with the ultimate purpose of better communicating professional knowledge to other professionals but also nonspecialists. Every professional is involved in some aspect of communications which usually involve gathering, analysing, and distributing of scientific and/or technical information efficiently and accurately for specific audiences. The fundamental purpose of professional discourse is not mere presentation of information and thought, but rather its actual communication. The content that the author wants to convey is inseparable from the form they employ. Depending on the exact profile of the target science/occupation, specific vocabulary, style, and organisational structure of presentation need to be taught. Teaching students to design effective presentations implies training them insightful and well-trained thinking strategies that can produce clarity in communication without oversimplifying scientific or vocational issues. The results are substantive, not merely cosmetic: improving the quality of presentation actually improves the quality of thought and vice versa.

Key words: organization, structure, vocation, written and spoken presentations.

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