

PHILOSOPHY

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Text and culture through Yu.M. Lotman's views

The problem of the text and the concept of culture is considered. The cultural concept of Yu.M. Lotman is "textoriented", and from this point of view it can be considered as the development of Bakhtin's ideas in a semiotic context. Lotman defines a non-linguistic approach to the concept of text - the text of culture, linking the appearance of this type of messages with the emergence of culture as a special type of self-organizing team. In this sense, culture is seen as a collection of texts or complexly structured text. Separation of all messages on the texts and non-texts is becoming one of the methods of cultural studies, however, the exclusion of non-text requires the allocation of the consideration of "additional evidence of severity" - thus formed a "hierarchy of texts with a consistent increase in the text value": as an example Lotman considers classicism with its hierarchy of genres in which the "sign" to be a work of art "increases as you move up the scale of genres".

Key words: text, culture, semantic structure, "false text", the internal organization.

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