PHILOSOPHY

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Notion of «identitet of society» and the problem of social identity

The purpose of the article is to discover the notion of identitet of the society and its meaning in the context of the identity of the social problem. The article shows despite the newness of the term "identity" the development of the definition identity of the society has a long history. Due to this fact access to research aimed at the proving the existing differences between the societies and the presentation of the relevant bases such as a distinctive culture, characteristic of the mentality, particular religion and the others create the foundation for the disclosure of this definition. The cause and the meaning of the problem of identity of the society are discovered through the development of the definition identitet. This problem is caused by the lack of the ability of society to be itself in a specific historical stage of its life from the gradual loss of their identity and undertaken against this background the attempts to impose not native societies elements of identity, which should lead to the construction of relevant identity to the not native identitet.

Key words: society, identitet, definitions, culture, mentality, religion, identity.

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