

ECONOMICS

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Controlling as a tool for control systems of industrial enterprise resource capitalization

It is considered the process of controlling, as one of the main instruments for the capitalization of the resources of an industrial enterprise, which allows to build a system - oriented enterprise resource capitalization on the adoption, implementation, monitoring and evaluation of management decisions depending on the emphasis, specific guidance in relation to the activities of industrial enterprises and the cluster as a whole. A model of industrial enterprise focused on the capitalization of resources based on an integrated set of economic processes and reflecting the process of enterprise management as a continuous series of interrelated management functions can also be expanded to a regional industrial cluster. The proposed approach to modeling capitalization strategy cluster resources contributes capitalization territory as a whole on the basis of synergies by coordinating the interests of businesses and public authorities, including through the use of information obtained from the feedback loop created on the basis of the described system of management.

Key words: industrial enterprise development management, integrated system of economic processes, the capitalization of resources, innovative development, production cluster.

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