## **PHILOSOPHY**

(specialty 09.00.13)

## Nesmeyanov E.E., Matyash T.P. "Civilization of the young": idea and reality

The article considers the phenomenon of the "spirit of youth" in European civilization. It is analyzed the process of the rise of the "spirit of youth", which becomes dominant in modern Europe. The works of philosophers who have studied this problem: F. Nietzsche, N. Fedorov and Ortega-y-Gasset are studied. On the basis of their work it is explained the possible causes of the "spirit of youth" elevation in European culture. It is shown how the features of the "young civilization" are reflected in the postmodern discourse, one of the main themes of which – the theme of "experience of oblivion". It is analyzed Soviet civilization as "youth civilization". It is considered destructive manifestation of the "spirit of youth" in Europe and the United States in the twentieth century. The article concludes that weakening of the superiority of this phenomenon in modern Russia takes place.

<u>Key words:</u> "civilization of the young", "spirit of the youth", "experience of oblivion", consumption society, "erotics of the New", ideology, "mass" person.

Southern federal university,

Rostov-on-Don, Russia

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