PHILOSOPHY

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Makienko S.A. Components of theoretic model of education potential of personality in crosscultural communication

The article is devoted to the problem of the philosophy of education regarding the educational potential of cross-cultural communication. The author presents a theoretical model of the educational potential of the individual in intercultural communication in a multicultural society. It is considered components of the theoretical model of the educational potential of intercultural communication as theoretical approaches: the system, activity and personality. Also it is highlighted the components of the model, due to the social and personal view of the educational potential of the individual.

Key words: education potential, cross-cultural communications, theoretical model, education space.

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