

PEDAGOGY
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Vlasova I.M. Peculiarities of formation of professional competence of future designers

This article describes the process of preparation of designers oriented on a competent specialist. The necessity to develop a system of measures, providing a mechanism of interaction between higher education and the labour market. Preparation of competent specialist is carried out in the format of the project activities. Explores the psychological and pedagogical aspects of the creative artistic project activity, its influence on the formation of professional competence of a specialist. The analysis of the needs, attitudes, motives, and orientation of the personality of the designer in the process of art-project activities predicts the degree of mastering by students of the maximum complex competences. One of the most important directions of the activity is the organization of the design process, allowing to form socio-psychological sides of the competent specialist.

Key words: professional competence, professionalism, psychology of personality, art-project activities, structure of the process-design.

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