

PEDAGOGY
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Lysakova L.A., Kim L.S., Lesnaya L.E., Samodumskaya I.M. Potential of the foreign language in preparation of Bachelors of economics

In this article we are talking about the fundamental principles of the educational process in non-linguistic higher educational institution and capacity of the foreign languages in the preparation of the bachelors of Economics. The article considers the main principles of organization of the educational process, such as: motivation, variation, advanced training, as well as the criteria and principles of creation of the modern textbook of the foreign language for bachelors of economic specialties. The article focuses on innovative methods of teaching, successfully implemented by the Department of the foreign languages for economic specialties of Rostov State University of Economics.

Key words: authenticity, competence, interdisciplinarity, multilevel structure, modularity, pragmatism, and principle of advance, transparency, functionality.

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