

ECONOMICS
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Slyusar K.S. Efficiency of youth policy and methodics of its evaluation

The article analyzes the approach to assessing the effectiveness of one of the branches of government social policy – youth policy. It is considered the method of cost-utility based model, combining basic categories that influence the effectiveness of the authorities. Special emphasis is made on the construction of the utility function. Based on the characteristics inherent in the implementation of youth policies at the municipal level, coefficients are introduced into the model taking into account the reflection of government (federal or regional) priorities at the local level, the impact of interventions on different groups of young people and assessment of the effectiveness of these groups (utility). The mathematical tool that allows to apply the model is considered in practice. This technique can be used by local governments, public authorities to assess the performance of individual departments or to assess the effectiveness of the short and long term period.

Key words: youth policy, municipalities, performance evaluation, cost analysis and utility.

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