

SOCIAL SCIENCE

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Law enforcement agencies play an important role in society, but in the minds of people the image of a policeman developed in the Soviet period, has changed and acquired a significant amount of negative characteristics now. Various factors influenced the formation of the public police stereotype: the coverage of the law enforcement agencies in mass media, stories of police series, and of course opinion polls concerning the activities of the police. In this article the problem of the formation of the image of police in the public consciousness of the population in the pre- and post-reform period (the 2000s and the end of 2012) is examined, a comparative analysis of the social and moral image of the police currently and pre-revolutionary Russia is presented.

Key words: law enforcement agencies, the police, public opinion, mass media, image, stereotype

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