

ECONOMICS
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Fedorova L.A. Social stability and intellectual attractiveness of the company as indicators of development stability level of science intensive companies

The article highlights the issues of selection of suitable indicators to measure the level of sustainability of development, reflecting the intellectual potential of the company. Today, the key purpose of the functioning and development of the modern science-intensive production is to increase the efficiency of management of the company at the expense of innovative transformations in the production and scientific spheres of business, and this directly depends on the quality of human resources of the company, their level of preparedness and the degree of adaptation to the requirements of the market. The aim of the research is the development of the approach to the definition of the level of sustainability of high-tech productions, from the point of view of the evaluation of their personnel component and aspects of social development. The article contains analysis of the key complex systems of indicators of socio-economic sustainability as Russia as a whole, and independent business units - Russian scientific research companies, addresses the practical issues of selection, evaluation and integration of these indicators.

Key words: high technology manufactures; development; social stability; steadiness; intellectual attractiveness; management.

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