

ECONOMICS
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Palagina A.N. Formation of estimation elements of infrastructure objects of small and medium business support

It is considered the problems concerning the most important issues of region support system of small and middle business – the objects of infrastructure. The brief analysis of the experimental methodology of the mark of the microfinance organizations and guaranteed funds is held. The author proposed methodological approaches to the formation of the system of the criteria of the effectiveness of such an important infrastructure element as Business Incubator. The necessary conditions of their successful functioning are formulated. It is formulated the need to strengthen regional infrastructure to support export-oriented small and medium-sized companies in Russia's entry into the WTO. It is proposed the model and the typical structure of a regional Euro Info Correspondence Centre. It is indicated by the need to add an infrastructure center for Export and formulated key principles of their creation.

Key words: system of business support, objects of infrastructure, microfinance organizations, guarantee funds, Business Incubators, system of criteria of effectiveness, Euro Info centers, centers of export support.

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