ECONOMICS

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Doev V.K., Kourskiev T.G. Analysis of opportunities of region tourism development

It is considered the resource potential of tourism in the Republic of North Ossetia – Alania and the prospects for its implementation within tour cluster "Big Caucasus". Special attention is paid to the development of mountain tourism in the region. Today, North Ossetia – Alania is a very small place in the world classification of tourist visits, it accounts for only 0.002% of the world tourism. However, being at the crossroads of nodal routes of Eurasia, North Ossetia has enormous potential for tourism. It is planned major recreational development system in the country with the establishment of a special economic zone of tourist type in North Ossetia – Alania and the formation of tourist megacluster to create a management company which created the cluster of "Resorts of the North Caucasus."

<u>Key words:</u> factors of tourism development in the Republic of North Ossetia – Alania, mountain tourism, demand for tourist and recreational zone.

North-Ossetian

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