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Davidyan M.V. Onyms in science fiction discourse of Boris Akounin: semantics and pragmatics

The article deals with the operation 's names in art discourse, in particular, by Boris Akunin. By considering the division 's names as the phenomenon of language and literary text. The article notes that the mastic space artistic discourse writer formed by two groups of proper names: 's names, used by the system language, and Onima by the writer. Suggests criteria distinguishing proper names: taking into account the semantic and pragmatic capacity and functional status Onima divided into proper nominative, allusive and precedent. The author offers refined interpretation of the concept of precedent and allusive reference to the artistic discourse. It is proved that 's names in the artistic discourse semantics are characterized by increasing complexity, increasing the effect of pragmatic, dynamic functional status, predetermining much depth and completeness of the interpretation of the work.

Keywords: artistic discourse, mastic space, names, semantics, pragmatics, case, allusive.

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