

## PHILOSOPHY

specialty 09.00.13

### *Matetskaya A.V. Mass culture and modern religion*

The paper examines the influence of popular culture and mass media on contemporary religious consciousness. The information society is a "mediatization" of religion - the idea of it modern man receives mainly from the media and works of popular culture. Passing through the filter media and popular culture, religious ideas, symbols and images reinterpreted, filled with new content, acquire specific visibility and "objectivity" are mixed with non-religious ideas and concepts. Mass Culture Information Society destroys autonomy separated as the modernization of cultural spheres and forms specific semantic integrity, which becomes the content of contemporary mass religiosity has not fit into the traditional concepts of religion. This new religion has a certain archaic features, and a number of new features.

Keywords: mass culture, mediatization of religion, the world imagined, sacred, contemporary religion, secularization, information society, archaism.

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