

## PHILOSOPHY

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### ***Mochalov K.S. Mechanisms of organism change of relations with the environment within the time at signals (signs) formation in term-and-reflection activity***

This article shows that during the formation of the sign – the conditioned stimulus, the mechanism of the «reverse» (transformation) of past experience for future goals is realized. The key «technology» of the «reverse» serves the «idealization» of the unconditioned stimulus. In this case a real stimulus, acting in the past is «sublated» and the «idealized» form is projected into the future. The character of the negation of the past real stimulus to the «idealized» form is not symmetrical: the beneficial for living organisms reinforcements are projected into the future, while the injurious «past» consequences are abolished. It is put forward the idea that the «reverse» of the «past» stimulus to the «idealized» form occurs in the present. All events of conditioned reflex activity are covered by the association of the present – become a simultaneous. The carrier, absorbing events in simultaneous form – Is a sign.

Keywords: sign, the conditioned reflex, the «idealization», the unconditioned stimulus, sign system, the present, simultaneous perception.

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