

PHILOSOPHY
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***Koptseva N.P.* The problem of methodology of modern cultural researches: opportunities of classical Britain social anthropology**

The problem of choice in the methodological bases for current cultural studies, including applied cultural studies on regional processes in culture, is being discussed. Therefore, we suggest a wider use of potentials of the British social (cultural) anthropology, the method of functionalism developed by A.R. Radcliffe-Brown as a classic of the British social anthropology. It is expected that it is very important to learn the tradition of empirical cultural studies, including that one of field studies, at the Russian cultural studies, which has a sort of «bias» towards theorizing and very often scholastic; then it will be possible to formulate some certain theoretical positions by prudent inductive generalizations. The combination of applied and theoretical research at cultural studies can make it possible to create a modern educational process at «cultural studies» specialty for the students at Russian universities today.

Key words: social (cultural) anthropology, A.R. Radcliffe-Brown, education at cultural studies, cultural studies, method.

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