

ECONOMY
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Kubkina Ju.S. Cloudy calculations: the near future or objective reality. Global tendencies

The article deals with development of cloud computing as one of the most prospective tendencies of development of electronic commerce's technologies. «Cloud computing» is absolutely new information technology that just begins to advance in the world community. The author gives the characteristic of the concept, analyzes advantages, disadvantages and possibilities of «cloud computing», allocates the most important problems of the studding area, notes that this sphere is not developed deeply enough and it needs further researches. In the conclusion the author gives a forecast of development of «cloud computing» in world economy and economy of the Russian Federation.

Key words: cloud computing, electronic commerce, security, data, Internet.

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