

SOCIAL SCIENCE
(specialty 22.00.08)

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The problem of interaction of collective and the individual is the problem of the society, its arrangement and organization is considered. The society is natural “form of existence of biological species “homo sapiens”. However it is necessary to mention, that collective can not be disaffected from the society as well as personality cannot be disaffected from collective. Society is the single social organ which consists of many social subjects, both individual and communal. Collective is the most important social subject regulating social relations which is inseparable from the society. Public employee, through which the community builds its relations with the society, works as a mediator between community and society. Nowadays the necessity of searching new forms of interaction between public employees, transition from administrative-command system to intraorganizational democracy, and as a result, increasing the quality of public services, appears more and more frequently. Corporate interaction can become that form of intraorganizational democracy, which will enable going up to a new level of interaction.

Key words: social contact, change, consent, participation, needs, corporate interaction.

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January, 12, 2012
