

PEDAGOGY
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Kuleshova A.A. Fashion contest as an innovative form of professional teaching of a costume designer

The article considers the students' contests of young designers as a system of pedagogical measures to form a model of the new type costume designer. We also examine the issues of design education which according to the world tendencies and requirements to the quality of education are dealt with by means of contests nowadays. In this article we give the definitions of a contest and the professional readiness to participate in it, emphasizing the role of the contest in the educational system of the university. We provide the results of the participation in the International Contest of Young Designers 'Podium', making acute the problem of teaching personalities creative thinking in their jobs. New teaching methods of preparing students for the International contest of young designers as a means of improving the students' professional training are suggested.

Key words: professional readiness, creative work, proficiency, participation in the contest, costume design.

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