

THEORY AND HISTORY OF CULTURE

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Pichko N.S. Culture images in modern consciousness

The article reviews academic literature on the topic of cultural images in modern consciousness and esteems the correlation of the notions “culture” and “consciousness”. It represents the notions “images of culture – modern consciousness”, gives detailed definition of historical, sociocultural and artistic factors forming images of culture in modern consciousness. It defines the functions of cultural images in modern consciousness: gnoseological, humanistic, communicative, educational, disciplinary, informational, normative, and reflective. The developed classification is aimed to find the mechanisms disclosing the theory of culture in modern consciousness. Images of culture are indicated as contradictory and dramatic periods ambiguously reflected in modern consciousness. The article shows structural and dynamic peculiarities of cultural images and modern consciousness and their influence on the modern processes of artwork. It also considers unity of artistic, religious and culturological aspects of existing in modern consciousness.

Key words: culture, image, spirituality, ethics, personality, modernity, consciousness.

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