

LINGUISTICS
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Ishtoyan K.G. Problem of revealing of character and narrator's viewpoint within the theory of conceptual integration

The article analyzes and applies conceptual integration theory to the analysis of modern fiction. The goal of the article is to show how the analysis of blending strategies may help in the recognition of the specific features of the author's narrative style. It is stated that the concept of narrative viewpoint relies on the structure of blending. Examples considered in the article concern the problem of mental spaces potential facilities in the literary text, their conceptual integration to represent indirectly both the narrator's view of some situation and the opinion of other heroes on the present situation. It is marked out that in case of the first person narration the situation is disclosed in terms of the main narrative text space, which is especially marked under the temporal and extensional background as well as in terms of other cognitive perceptions which are included by the narrator in the literary text.

Key words: blending, cognitive stylistics, narrative viewpoint, mental spaces.

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