

PHILOSOPHY
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Goncharov V.P. Means of communication and their sociocultural interaction: N. Postman on the “childhood disappearance”

The objective facts testify an early growth of children today and infantilism of adults. One of the major reasons of this fact is the change of ways of communications. The television and the Internet inform to huge audience the identical information. Prevalence of the same way of consumption of the information by people of all age almost equalizes them and in intellectual sense.

Key words: means of communication, the childhood, mass media, infantilism, socially significant information, a modern society.

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