

LINGUISTICS
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Stebletsova A.O. Discourse interaction at work: linguacultural specificity of business communication

The article discusses the issue of workplace discourse as a subtype of written business communication in institutional settings. The author identifies its basic features and two prototypical groups of discourse events along with the text types which are produced in the workplace interaction. The discourse analysis is carried out in the English-speaking and Russian-speaking communicative cultures; the results are compared and contrasted afterwards. The main findings are concerned pragmatic and linguistic peculiarities in text genres, key and tone of the language as well as principle differences in discourse strategies.

Key words: institutional and professional discourse, workplace discourse, discourse event, descriptive analysis, information letter, memo, e-mail

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