

LINGUISTICS
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Denisova G.L. Specialization of size objects by means of comparison (based on the German language)

The paper deals with the less studied group of comparative units which are in use in the area of social practice in spite of the possibility to use numerical data. The author studies conditions of expressing this meaning with comparison means of the German language, determines worlds of outward things, where the speaker finds support for specialization of objects' size. As a result the author establishes the fact that by determination of sizes the addresser prefers first of all to make a comparison with objects from human's world. From the worlds of animals, plants and natural phenomena the addresser chooses for comparison the objects that are concerned with the satisfaction of human needs that are well-known for the addressee. The author traces in what way the preference of objects for comparison lets the addresser reproduce his pragmatic or aesthetic evaluation along with determination of size as a physical characteristic. The preference of objects for comparison which size is smaller than the size of the observed object lets the addressee reproduce his remoteness from the observed object.

Key words: comparison, semantics, the meaning element "size".

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