

PEDAGOGY
(specialty 13.00.08)

Ozdoeva A.M. Imperatives, indicators and tools of intellectual leadership strategy of the new type university

A new type university built on a basis of new knowledge under innovative economics (economics of knowledge) is proved to realize strategy of intellectual leadership and ensure expansion of extended reproduction of human and intellectual capital. The results of choice of imperatives and elaboration of indicators and methodological instruments realizing a strategy of intellectual leadership of a new type university which is considered to be a self developing, self-sufficient institution trying to get a leadership in internal and external market of educational and scientific services, which is capable to gain the right to sufficient state financing of its educational and scientific activities and successfully combining financing from state budget with income from off-budget activities are given in the paper. Methods of evaluation of a a new type university leadership are carried out.

Key words: strategy of intellectual leadership, university, instruments, mechanism, indicators, rating, innovative economics, economics of knowledge, educational and scientific services, methods of evaluation of leadership.

*North-Caucasus scientific center
of Southern federal university*

March, 17, 2011
