ECONOMICS (specialty 08.00.05)

Reikhainova I.V. Main trends of education services production improvement of high school

It is determined the topicality of modern production organization of education services for the formation of new organization and economic mechanism of education sphere improvement, revealed economic nature of education services as a social profit, the essence of which is determined by a system of specific economic relations appearing both in the sphere of education and in the interconnection with the surrounding with social and economic space, developed the main trends of dependence of high education sphere on consumers, existence of rough requirements to business and moral features of personnel, high qualified specialists; coherence of interconnected kinds of activities of a high school; development of material and technical base, computer supplement, solution of financing problems and other spheres of university functioning; improvement of general data of education, scientific and material work; corresponding information and real data in the form of documents involving such operations as monitoring, proved tests, corrective actions; mutually beneficial relations with suppliers.

Key words: education services production, basic functions of education sphere, improvement of organization and economic approach to the development of education services, main trends of education services trends.

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January, 24, 2011