

HISTORY
(specialty 07.00.02)

Goutieva M.A. Formation of the national staff as a social base of the Soviet power of the North Caucasus in 1920-1930s.

The article submits the peculiarities of the national staff formation in the republics of the North Caucasus after Soviet authority was set in the region. The author shows that inspite of the political aims declaimed by the Soviet authorities, the idea of the proletarian state transformed into party-bureaucratic state by the end of 1930's.

Keywords: working class, proletarian state, productive forces, handicraft work, industrial workers.

***Gorsk state
agricultural university***

December, 5, 2010

Melnikov A.S. Noble class organizations in Don region

It is investigated the process of formation and judicial organization of the noble class organizations in the Don region during the bourgeois-and-democratic reforms. Special attention is paid to the noble meetings organization and activity. It is underlined that the government perceived the hereditary noble class, formed in the Don region at that time as a steady base in the struggle against peasant meetings and different movements inside the Cossacs.

Key words: noble class, noble class meetings, Don noble class, Don organizations.

***Rostov law institute
of Russian MIA***

November, 24, 2010

Razmolodin M.L. Situational conservatism of the Black hundred

It is considered the reasons of the Black Hundred organizations formation. In accordance with the worked out method of «situational» approach by S.Hutington it is concluded the conservative essence of the Black Hundred. According to this research the main cause of rise of the Black Hundred was the reaction on Manifest of October 17 and the First Russian revolution.

Key words: the Black Hundred, situational conservatism, ideal conservatism, basic values of Russian civilization.

***Federal security service of the Russian Federation
for Yaroslavl region***

November, 19, 2010

(specialty 07.00.09)

Kirchanov M.V. Main streams of Georgian nationalism redicalization (beginning of 1990s – middle of 2000s)

It is analyzed the main problems of Georgian nationalism in unstable society. Political transition and democratization efforts had a significant impact on Georgian nationalism. The process of gradual ethnicisation and radicalization of nationalism began in 1990s. Intellectuals have played a leading role in the development of nationalist ideology. Georgian nationalists actively constructed image of Otherness, using the Ossetian and Abkhazian narratives.

Key words: Georgia, Georgian nationalism, identity, intellectual community, nationalistic imagination, concepts of Otherness

***Voronezh
state university***

December, 14, 2010

(specialty 07.00.03)

Sklyarova E.K. Formation of Great Britain's statistic system in the first half of the XIX century

The author examines the rise and modernization of statistical system of Great Britain in the first half of the XIX century. Statistical innovations became the foundation of the new model of social policy. Statistical research encapsulated the social concerns of a generation, attracted many of the leading figures of the period, and linked together different political, administrative and professional constituencies. The author resumes that scientific approach and professionalism became the intellectual base of the social and statistical modernization.

Key words: social policy, urbanization, statistical system, social problems, utilitarianism, pauperism, Great Britain.

*Rostov state
medical university*

November, 16, 2010

**ECONOMICS
(specialty 08.00.01)**

Sedov D.G. Empiric investigation of microbusiness of the local society in terms of crisis

The article gives the results of a statistically significant study of microbusinesses in the city of Balakovo. Quality and reliability of the results of the study are evaluated both by traditional statistical methods, and using the model of Rasch. Microbusiness can not provide jobs downsized employees with large companies, however, the growth in demand will lead to a moderate degree of coupling (0,59) to increase staff in microenterprises. The bulk of today's entrepreneurs have acquired this status in 1998-2000, i.e. during and after the August 1998 crisis. A modification of the instrument to measure the micro business is offered.

Key words: microbusiness, loan proceeds, trade turnover, Rasch model.

*Balakovskiy institute of engineering,
technology and management*

December, 24, 2010

(specialty 08.00.05)

Mirskoy V.P. Outwork and realization peculiarities of the state policy in housing sphere

The state regulation of the housing market is objectively necessary in terms of market economy. In a developed economy the housing market can not function without effective systems of the housing financing at macro- and microlevels. State housing policy provides the maximum mobilization of finance for the housing sector. In this case it is necessary to have different systems and instruments following the interests of debtors and economics in general.

Key words: state housing policy, state regulation of the housing market.

*North-Caucasus academy
of civil service*

November, 14, 2010

Skorokhodova L.A., Nazarov D.M. Instruments of the comparative analysis of the assortment policy of the small business and the outwork of its marketing strategy

The formation of the optimal assortment policy of the enterprise in the context of complex application of marketing strategies: the ABC-analysis, BCG-analysis, a method Dibb Simkin is considered. The paper discusses the prospects of product lines, taking into account the implementation of the proposed complex marketing strategies.

Key words: assortment policy, a set of marketing strategies, the ABC-analysis, BCG-analysis, a method Dibb Simkin.

*Ural
state university*

November, 15, 2010

Partum S.A. Estimation of irrationally used methane in some branches of Russian national economy

It is calculated the losses of natural gas in some branches of Russian national economy because the usage of not advanced technology. These losses are calculated for 12 years period including the forecast for the next years. Gas losses are estimated in monetary units as the economic damage caused by non-rational methane usage. The damage is calculated in accordance with the general gas volume realized by a group of companies "Gazprom" within the national market.

Key words: irrational consumption of natural gas, branch of the population, household sector, agrochemical manufacture, economic damage.

*Siberian state
geodesic academy*

November, 17, 2010

Sapanidi P.A. Modern Russian labor market: state, problems, prospects and development tendencies

It is considered the features of the Russian labour market. It is in a stage of formation and is formed on the basis of a fragmentary labour market. The purpose of the given work is to consider mechanisms of labour and social adaptation of workers in the conditions of a modern economic situation in Russia where self-employment and secondary employment got wide circulation.

Key words: demand, the offer, labor, fragmentary labor market, full employment, manpower, self-employment, secondary employment.

*State academic
university of humanities*

November, 28, 2010

Ukhalina I.A. On modern problems of insurance social institute within the aspect of the pension reform

The formation of the socially oriented model of Russian economy determines the necessity to create new, modern model of social insurance development. It is considered the main problems of the modern stage of social insurance institute development within the aspect of the pension reform. The weak points of the pension insurance are reflected in new issues of the pension reform but in our opinion to solve these problems successfully deep comprehension of the reasons is demanded. It is offered the classification of the reform reasons and the strategic trends to improve the pension insurance are proposed.

Key words: institute of social insurance, pension system, pension insurance problems, pension provision, pension reform.

*South-Russian state
technical university*

November, 27, 2010

**PHILOSOPHY
(specialty 09.00.11)**

Chernova E.N. Conception of information society in modern social knowledge

It is defined the place and the role of information society in modern social theory on the example of different conceptions. The character and the value of fundamental scientific works, devot-

ed to informatization of public processes are analyzed. The social and philosophical aspects of the information society problem are distinguished as the interpretation of the social progress, based on technological determinism. The value of the critical appraisal of postindustrial and information concepts in social science is concluded.

Key words: information society, social theory, technological determinism, social progress

*Saransk
cooperative institute*

December, 14, 2010

(specialty 09.00.13)

Zharov L.V. Human sexuality beyond the science: miracle, mystery and authority

It is considered the phenomenon of human sexuality beyond the frame of the scientific approach. It is underlined that science is only the base of sexual knowledge. It is pointed out three questions on which the science tries to find answers: what? how? why? The author concludes that non-scientific ways of the comprehension of human sexuality phenomenon not only enrich scientific approaches but also reveal new and paradoxical boundaries of this phenomenon.

Key words: sexuality, erotic culture, miracle, mystery, authority, man.

*Rostov state
medical university*

December, 20, 2010

Koukina E.A. Freedom principle in philosophy of education

It is considered the essence of the freedom principle within the context of education philosophy. The basics of the investigation is the theory of M. Luther, who regarded as religious freedom. In XVII – XVIII centuries the freedom idea was transmitted to the education sphere by A. Bell and Lancaster. Consequently there is a change of freedom principle action in the sphere of education on the example of philosophers: L.N. Tolstoy, M. Montessori. Thus it was shown the demand and value of freedom principle in the education philosophy of the XXth century.

Key words: freedom, monitors, mutual education, non-violence idea, environment.

*Southern
federal university*

November, 10, 2010

Juschenko N.V. Bioethical problems of euthanasia

It is held the analysis of law and non-law bases of euthanasia and its moral-and-ethic and value-and-law principles. It is briefly revealed the models of biomedical ethics in different historical epochs. It is pointed out the terms “direct” and “indirect” euthanasia, determining the problem of intention and aim. Here comes out the question of justice and humanity of the euthanasia application in particular its passive and active form, its positive, negative sides from the viewpoint of a doctor, patient and whether consider passive euthanasia as a human attitude towards the dying patient.

Key words: law, ethics, right, humanity, doctor, passive euthanasia, patient.

*Southern
federal university*

November, 16, 2010

LINGUISTICS
(specialty 10.01.01)

Dubrovskaya S.A. “Laughter discourse” in N.V. Gogol's drama

The article considers the special features of “laughter discourse” functioning in the space of N.V. Gogol's comedies. The author analyzes the plays “The Government Inspector” and

“Marriage”, basing herself upon Bakhtin’s conceptual theses. As part of the study, the author reveals that “laughter discourse”, while producing special laughter energy, makes the relation between the laughter of Gogol’s comedies and folklore laughter culture actual.

Key words: “laughter discourse”, carnival laughter, comedy, travestir

*Mordovskiy state
university of N.P. Ogareva*

November, 17, 2010

(specialty 10.02.19)

Gailamazova E.S. Quantification within the aspect of languapragmatics

In the article we analyze the less studied aspect of quantification – languapragmatics. “... in language and speech the amount is not only denoted or calculated but it must also be experienced, comprehended, interpreted – it must be axiolologized, modalized and teleologized”, it means that this field is of special importance for theoretic linguistics.

Key words: quantification, languapragmatics, significative, superconcept.

*Rostov institute
of entrepreneurs protection*

December, 17, 2010

Gilfanov R.T. Functional-and-semantic field of reality modality in the German language

The article holds the analysis of the ways to express the meaning of the indicative mood in German language. The analysis reveals the functional peculiarities of aspect forms of the indicative mood which are the main components of modality expression. The usage of a field approach in the research allowed us to study the verb forms of the Indicative mood.

Key words: modality, action, reality, modality of reality, modality of unreality, Indicative mood.

*Tyumen
state university*

December, 24, 2010

Zoubkova I.A. Communicative organization of utterances with coordinative rows of adverbial determiners with qualitative and characterizing meaning

It is considered the peculiarities of functioning and content of the communicative-and-pragmatic component of semantics of the simple sentence with coordinative rows of adverbial determiners with qualitative and characterizing meaning.

Key words: communicative-and-pragmatic aspect, speaker's intention, coordinative rows of adverbial determiners, theme of utterance, rheme of utterance.

*Southern
federal university*

November, 14, 2010

Popova Ju.V. Expressive means of pun in the associative field of senses of advertisement in different languages

This article is devoted to expressive means of the pun in English and German advertisement. Here different ways of pun coinage, depending on the function this pun introduces and those opportunities which it creates, are described. In this article we discuss just as common so particular cases of pun coinage for both languages and also we analyze lingo-cultural differences, appearing in multilingual advertisement.

Key words: pun, advertisement discourse, expressive means, culture aspect, comic effect, occasionalisms, neologisms.

Sedikh A.P., Amatov A.M. Communication as a cross-cultural dialogue: the French, American, Russian

The article deals with some problems of cultural stereotypes functioning in the linguistic consciousness of the French, Americans and Russians. Interaction between cultures is treated within the development of linguistic and cultural codes of communication in an allophone's world vision. Analysis of evidence is based on semiotical approach to their interpretation.

Key words: allophone, linguistic culture, a cultural stereotype, semiotics of intercultural communication.

Sopova I.V. Language personality and phraseology of a politician (on the material of the idiostyle of Charles de Gaulle)

The article describes the features of a linguistic identity of French president Charles de Gaulle. The peculiarities of his personality are detected at the level of vocabulary, syntax, aphoristics, phraseology. It is shown that the individual political discourse has sufficient semiotic capacity to identify mental parameters of politician.

Key words: linguistic identity, institutional discourse, the communicative impact, stylistic register.

**PEDAGOGY
(specialty 13.00.08)**

Trinitatskaya O.G., Zhamgotseva I.A. Education humanization as a factor of harmonic personality development in an education sphere of innovation school

The reform of education system has been actively performed in Russia since 1990s, its prerogative basics is supposed to be its humanization. The process of transition to the new, humanity paradigm was determined in our country in the second half of 1980s and essentially it was comprehended by pedagogical community. The notion "pedagogy of cooperation" became the symbol of the teachers-innovator movement, who insisted on the ideas of humanization.

Key words: humanization, humanitarization, humanity paradigm in the context of education sphere, principles of individually oriented upbringing, innovation school, education sphere.

Morgaley Ju.N., Morgaleva T.G., Yarantseva N.A., Morgaley S.Ju. Interconnection of psychophysiological state at computer form of education with the level of functional reserves of students

Second-year students determine the changes in the circulation of the brain as a result of a two-hour work in the computer lab. Comparison of adverse changes in the cerebral hemodynamics with reserves basic systems of the body revealed that the most sustainable are individuals with a high index of tension, with high quality physical development, with a high resistance of psycho-emotional

sphere and common functional reserve.

Key words: computer form of education, functional reserve, circulative provision, increase of functional steadiness, cerebral hemodynamic.

*Tomsk
state university*

December, 10, 2010

Trinitatskaya O.G., Chekunova E.A. Technique of tutorial management of small groups within the system of innovational school activity

It is analyzed the experience of realization of tutorial management technique in innovational school. It is revealed the main principles, technological stages of small groups management, characterized the specificity of group filling the management of which is performed by a tutor or elder students, it is defined the functions of tutorial management.

Key words: technique, factors, tutor, tutorial groups, tutorial management, principles.

*Rostov region institute
of professional training of education workers*

November, 19, 2010

Chekunova E.A. Psycho-pedagogical accompany of a personality development in an education sphere of a school

It is analyzed the theoretical approaches to the definition of the notion “psycho-pedagogical accompany” of student's development. It is investigated the notion “psycho-pedagogical accompany” in historical retrospective, it is revealed the essence of “psycho-pedagogical accompany” in modern research works in pedagogy, it is considered the topical problems of psycho-pedagogical accompany at school.

Key words: psycho-pedagogical accompany, educational space, school, personal development, personality development in a educational space of school.

*Southern
federal university*

November, 29, 2010

Juminov A.N. System of quality management of Vladivostok naval college

Quality management of specialist training supposes a creation of quality management system and its implementation in processes of educational establishment. The model of quality management of specialist training in the area of professional education includes principles of quality management, internal and external variables of quality management, functions of management and quality management system of educational establishment. This article is dedicated to the problem of quality management of secondary technical training specialists. The article contains a description of main components of quality management system of Vladivostok maritime college. Such items as strategic aims and targets of quality management, quality system monitoring are being represented in the article.

Key words: quality management system, strategy, policy, tactics, mission, competence, rates of effectiveness, quality monitoring, motivation system, environment analysis of educational establishment

*Vladivostok
naval college*

December, 12, 2010

**PSYCHOLOGY
(specialty 19.00.01)**

Naumenko M.V. Sociocultural factors of gender socialization of adolescence in transitive society

In connection with change of a social and cultural situation in a society of transitive type there is a change of action of mechanisms of gender socialization of teenagers. Stereotypes about man's and woman's roles are more and more washed away now, gender reference points disappear. Modern teenagers are surrounded by a huge variety of the roles offered by set of reference groups and people. Before them there is the uneasy problem consisting in integration of often opposite directed influences of a family, mass-media, the Internet, educational institutions, teenage subcultures in personal identity.

Key words: gender socialization, methodology of studying of a gender of teenagers, social and cultural factors of formation of gender identity.

*Southern
federal university*

November, 29, 2010

**SOCIAL SCIENCE
(specialty 22.00.01)**

Bondarenko V.I. Regional factors of influence on the system of social hierarchy and the role of ethnic status in regional positioning

It is held the analysis of social processes of regionalization through the global factors and transformations of institutionalized structure. Special attention is paid to ethnocultural diversity where the main social characteristic is an ethnic status. It is revealed the factors of structural differentiation of regions in a transitive period and terms of changing the ethnic relations into administrative-regional.

Key words: social hierarchy, regional factors, regionalization, institutional structure, ethnic status, ethnicity, ethnic-and-social structure.

Branch of South-Russian state university (NPI) in Shakhty

December, 4, 2010

Ter-Akopyan V.A. Theoretical-and-methodological approaches to the problem of the social auditing

It is considered theoretical-and-methodological approaches to the problem of social auditing. The author considers the advantages and disadvantages of the main theories and concludes the prospectiveness of the social capital theory as in this case social auditing is explained by the logics of self-development of cooperation but not by social external circumstances.

Key words: social audit, social partnership, sociological postmodernism

*Eurasian
open institute*

November, 28, 2010

(specialty 22.00.04)

Bondarenko O.V., Leonova M.S. Religious identity: notion explication

It is considered the problem of interaction of the state and religion, social individual and religion. Special attention is paid to the definition of the notion religious identity. It is revealed the mechanisms and criteria of religious identity that subject the involvement, it is shown the forms of the secondary involvement through the adherence to the religious community. It is actualized the role of religious national identity that is an important factor for the steady and harmonic development of traditional and modern society.

Key words: religion, sociology of religion, social processes, religious identity, confessional adherence, confession, society.

