

**HISTORY**  
**(specialty 07.00.02)**

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**Goutieva M.A. Authorities and society in North Caucasus in terms of total collectivization at the turn of 1920-1930s: experience and history lessons**

This article submits one of the most topical and contentious problems of the soviet history – the problem of the total collectivization policy realization in the North Caucasus during 1920 – 1930's. The private sector elimination in the village, promoted by a number of political, economic and ideological aims caused fierce resistance of those, who were not ready to support the idea of the agricultural sector nationalization and traditional mode destruction.

**Keywords:** agricultural state policy, collectivization, agricultural system, social movement, collective – farm, repressive measures.

*Gorsk state  
agricultural university*

*October, 25, 2010*

**Razmoldin M.L. Conservative bases of political problematics within the ideology of the black hundred**

The article covers problems connected with conservative foundation of political theme in the Black Hundred's ideology. Analysis of traditional views of the people's masses and Russian conservative philosophy of XIX century provides an explanation of reasons of fanatic adherence of the Black Hundred to the ideas of Russian Orthodox monarchy, necessity of conservation of unlimited autocracy, inadmissibility of creation of parliamentary and other form of democratic government.

**Keywords:** black hundred, extreme right ideology, Russian Orthodox monarchy, originality of Russian civilization, conservatism, traditionalism, basic values of Russian civilization.

*Administration of Federal security service  
of the Russian Federation for Yaroslavl region*

*September, 22, 2010*

**ECONOMICS**  
**(specialty 08.00.05)**

**Baeva V.D. Quality of work force as a factor of effectiveness improvement of human resources management**

It is considered the influence of work force on the labour improvement. It is revealed the difference between simple quantitative and qualitative balance on the labour market. It is grounded the necessity to advance the employee in accordance with the development of the social industry. It is investigated the coherence of the industrial abilities with the industrial conditions as a factor of management effectiveness of human resources management.

**Key words:** work force quality, labour industry, qualification, simple labour, hard labour, simple quantitative balance, qualitative balance, labour effectiveness, human resources.

*North-Caucasus academy  
of civil service*

*September, 14, 2010*

**Zolkin E. Ju. Analysis of modernization mechanisms development of the reproduction processes in resort-recreation region-agglomeration**

One of the modern problems of Russian regions steady functioning in the situation of increasing inter-regional competition is the most complete use of all resources of socio-economic development of territories. The study of factors of regionalization and achievement of region-agglom-

eration of the necessary socio-economic level of development an economy predetermines research of him as an integral, objectively conditioned reproduction system.

Key words: agglomeration, reproduction approach, financial system, socio-economic system, management.

*North-Caucasus state  
technical university*

*October, 18, 2010*

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**Partum S.A. Increase of economic effectiveness of methane usage by Gazprom in energy industry of Russian Federation**

The economic damage caused by a national economy of the country for the latest 12 years is calculated. This damage arises due to insufficient modernization of the basic means of the electric power enterprises consuming natural gas. The dependence of the existing efficiency of the equipment and possibility under condition of time modernization is deduced. The division of an economic damage is presented and the consolidated size from years 2004 to 2015. Minimization of a considered damage by means of modernization of the equipment of the electropower enterprises will allow to use natural gas of the Russian Federation more effectively.

Key words: efficiency, economic damage, reduction of an expenditure of the gas fuel, growing utility of gas fuel for a national economy.

*Siberian state  
geodesic academy*

*September, 14, 2010*

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**Semenchenko A.G. Resource potential of touristic service sphere: analysis, interconnections, forecast**

It is considered the points of resource potential of touristic service sphere in accordance with material and technical, organization and economic possibilities. It is given the basic system features of the investigated sphere regarding analyticity, interconnections and forecast. On the basis of correlation-regression analysis the data of elasticity are defined and also the data of the multiple effect that let determine economic data.

Key words: resource potential, system features, interconnections of organization processes, elasticity data, correlation and the multiple.

*South-Russian state  
university of economics and service*

*September, 18, 2010*

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**PHILOSOPHY  
(specialty 09.00.05)**

**Ovroutskiy A.V. Social models of consumption**

Consumption is considered as a specific type of activity on the acquisition use and recycling of consumer objects. The social patterns of consumption are considered: the model of «flow», «escalator consumption» model, model of «global supermarket», hedonic model, the «rebirth» model, «body extension», model of «experience». The author proposes a two-stage model of consumption. This model considers consumption, first, as consumption of advertising images which is limited in three points. The advertising image includes the motivational mechanism which leads to the second stage to direct consumption of advertised object.

Key words: consumption as an activity, social patterns of consumption, the model of «flow», «escalator consumption» model, model of «global supermarket», hedonic model, the «rebirth» model, «body extension», model of «experience», the authors two-stage model of consumption.

*Southern  
federal university*

*October, 27, 2010*

(specialty 09.00.11)

**Vinogradova A.I. Philosophic aspects of market as a phenomenon of agricultural life**

Philosophical issues of conditions of market relationship beginning and formation in the transition process from natural production to trade barters are presented. The term “market” is analyzed that discovers a wide range of its usage: meaning an exchange, a place of a transaction settlement, a territorially selected complex, a type of market relationships etc. It points to a certain market role in the beginning of the economic life of the society. Market studying is the basis for realizing key ways of social and economic development of the society.

Key words: market, society, commodity-money relations, social differentiation of labour, social and economic conditions.

*Siberian state  
aerospace university*

*October, 19, 2010*

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**Yatsevich O.E. On the question of “activity notion”**

Activity, being a interdisciplinary science-based complex, obtains global character. It is attempted to define the notion “activity” from the point of view of different disciplines. Etymological analysis is cited and also notions “activity/energy” are being correlated. Despite many approaches, human activity, as specific form, is still up-to-date.

Key words: activity, definition of activity, etymology of the notion activity, energy, semiotics, adaptation, phenomenon.

*Tyumen state  
oil and gas university*

*October, 17, 2010*

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(specialty 09.00.13)

**Bitkeev M.P. Hegel's “science of logics” and reconstruction of consciousness phenomenology in Buddhism tradition**

Different forms of I and NOT-I perception in the consciousness phenomenology of Buddhism tradition are considered. The Buddhism knowledge says that there is non-double consciousness in double consciousness that exists at the empiric level. It is pointed out that the form of opposition interrelations in an essence itself differs completely from the form that is evident in a present being.

Key words: relative truth, absolute level, phenomenological level.

*Kuban  
state university*

*September, 19, 2010*

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**Gornova G.V. Homo urbanus: psychoanalytical aspect**

It is considered the influence of urban civilization on the man's development. The opinions of representatives of psychoanalytical approach on the problem of citizen's nervous break downs are generalized. Special attention is paid to the understanding of nervous break downs as a result of urban civilization development.

Key words: city, man, urbanization, psychoanalysis, nervous break down.

*Omsk state  
pedagogical university*

*October, 14, 2010*

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**Petrenko R.A. Variety of the notions “aggression” and “aggressiveness”**

Variety of notions «aggression», «aggressiveness» on the basis of existing psychological and sociological theories on the reasons and mechanisms of aggressive behavior are presented. Aggression is considered from the viewpoint of destructiveness and constructibility, as good-quality and malignant. In the notion «aggression» qualitative and quantitative characteristics are allocated, and classification of aggressive revealings is given. The basic conclusion of article is that the notion «aggression» means damage to other subject.

Key words: aggression, aggressiveness, aggressive behavior, destructive aggression, constructive aggression, good-quality aggression, the malignant aggression, not differentiated aggression, the local aggression, hostile aggression and severe aggression.

*South-Russian state  
technical university*

*October, 6, 2010*

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**Yuschenko N.V. Euthanasia conception evolution in Russia: philosophic-and-law analysis**

It is given a chronology of laws and norm-and-law acts adoption concerning euthanasia adoption and revocation in the history of criminal law in Russia. It is considered the problem of responsibility for euthanasia, influence of different factors on the given problem. Attention is paid to the ethic and moral sides of the consideration of the questions, the solution of which demands right decision about euthanasia adoption or prohibition.

Key words: law, ethics, euthanasia, humanity.

*October, 23, 2010*

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**PHILOLOGY  
(specialty 10.02.01)**

**Borisenko Ju. I. On linguistic status of hyperbole and mechanisms of its formation**

Various points of view on the debatable question of the linguistic status of a hyperbole are considered. The place of hyperbole in the system of rhetorical devices in accordance with modern concepts is specified. It is described the mechanism of hyperbole formation, based on a transfer principle of both obvious and latent comparisons of subjects (in a broad sense) in the result of which one subject gets the properties (size, quantity, features, conditions, actions) of the other.

Key words: hyperbole, rhetorical device, a transfer principle.

*Institute of philology and language communication  
of Siberian federal university*

*September, 12, 2010*

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**(specialty 10.02.04)**

**Mikhailova L.M. Peculiarities of poetic texts translation (on the example of sonnets by W. Shakespeare)**

The tradition of Russian translation of the sonnets by W. Shakespeare can be divided into three stages: pre-revolutionary, soviet, modern translations of 1990-2000 years. Each of the period has its own features of translation peculiarities. The analysis of the 137-th sonnet made by Ju.F. Liphshits showed that despite the difference from the original and the substitution of images the translation is very interesting and deep, reveals lyrical and emotional mood of the original.

Key words: sonnet, translation techniques, translation adequacy, W. Shakespeare.

*Southern  
federal university*

*September, 12, 2010*

(specialty 10.02.19)

**Ermakova L.R. Ethnocultural component of non equivalent pragmatonyms**

It is revealed the correlation between pragmatonyms and mindset of the Russian and French mentality. It describes the language features that indicate pragmatic preferences in linguistic cultures and associative links between nominal units and the character-logical phenomena in the Russian and French linguistic consciousness. The analysis is based on the pragmatonym interpretation with obvious cultural components to find out the essential characteristics of ethnocultural vision.

Key words: ethnicity, culture, pragmatonym, linguistic consciousness.

*Belgorod  
state university*

*September, 26, 2010*

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**Sedikh A.P. Specificity of the emotion “joie” verbalization in French linguaculture**

It is revealed the means of ethnocultural linguistic representation of the emotion «joy» in the French language and culture. Every linguistic unit can transmit emotions in the appropriate context and the communicative situation. The analysis of linguistic material is based on cognitive and functional communicative approach to its interpretation.

Key words: language, culture, emotivity, national mindset.

*Belgorod  
state university*

*September, 17, 2010*

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**LAW**  
(specialty 12.00.01)

**Boiko S.I. Ethnic and confessional problems in the work of Kazan province gendarmerie department in the end of the XIXth century**

It is the actions of the Kazan Province Gendarmerie Department on the prevention of anti-State activities at the end of the 19-th century. The reason was the ethnic and confessional components. The events connected with the census of 1897 were significant, especially the refusal of the rural Tatars to take part in it. The officers reflected objectively only the outward side of the concrete events in their reports and not acted always operatively.

Key words: Kazan province, gendarmerie department, all-Russian population census of 1897, ethnic self-consciousness, violent christening, government policy.

*Cheboksary cooperative institute  
of Russian university of cooperation*

*September, 25, 2010*

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(specialty 12.00.02)

**Zhikhar Ju.P. Legal status of head of the justice of area cities in Moscow**

Organizational aspects of the device and functioning of justices of districts of the city of Moscow are considered; the legal status of head of a justice is investigated in detail. It is drawn the conclusion that norms of the legislation on the state civil service regulates the administrative-legal (office) status of the head of the justice, including its rights, duties and responsibility as a civil servant.

Key words: head of a justice, the competence, powers.

**(specialty 12.00.03)**

***Baidalieva Zh.A. Penalty – one of the ways to provide the obligations execution***

It is investigated one of the ways to provide the obligations execution. It is considered the notions of penalty essence and features. It is specified the difference between the penalty and bank interest. It is pointed out that penalty implies extra responsibility for creditor payment of a definite sum of money and also is defined as sum of money set by law or treaty that must be paid in case of failure of obligations execution. It is considered the correlation of loss and penalty.

Key words: penalty, obligations execution, debtor, creditor, fine.

**(specialty 12.00.08)**

***Kaurov O.Ju. Mass media as an instrument to justify terrorism***

Terrorism as phenomenon should possess not only ideological, but also ethical base. It can be claimed that terrorists in their own eyes and even more often in the eyes of other people have always been heroes. And now with the coming of such powerful weapon it is becoming much easier to make heroes from terrorists with the help of mass media which influence the mindset of people. Besides to give the terrorist crimes the status of liberation war is also becoming easier. One of the aims of terrorists is the possibility of influence on the public mind, and mass media is the main instrument of achieving this aim.

Key words: terrorism, crimes of the terrorist nature, mass media, ideology.

**PEDAGOGY  
(specialty 13.00.01)**

***Melnikova N.P. Historic premises of aesthetic upbringing formation in Russia within Renaissance***

It is considered the influence of West European ideas on the sociocultural evolution of Russian education traditions of XVIII – XIX centuries. Secular education and culture, which necessity was predetermined by the reforms of Cathrine the Great and Peter the Great, opposed in many aspects the ideals and culture of traditional and orthodox spiritual upbringing. The leading position in Russian pedagogic culture of XVIII – XIX centuries took the tradition modification on the base of secular education.

Key words: aesthetic education, Smolny institute, female education, I.I. Betskoy

**(specialty 13.00.02)**

**Anikina O.V. Characteristics of teaching model of pre-translation text analysis for students of non-linguistic specialty**

The article is devoted to the components of teaching pre-translation text analysis. The characteristics of this analysis, its components, its importance and place in teaching written translation are given. The elements of pre-translation text analysis form the basis for distinguishing the elements of teaching this activity. The contents of teaching include linguistic, psychological and methodological components. The author gives characteristics of these components and presents the model of teaching text analysis skills.

Key words: pre-translation text analysis, text analysis skills, pragmatic, communicative and compositional text structure, model of teaching.

*National research  
Tomsk polytechnic university*

*September, 23, 2010*

**PSYCHOLOGY**  
**(specialty 19.00.01)**

**Kuznetsova L.A. Peculiarities of social-and-psychological adaptation of policemen, having suffered extreme situations within professional activity**

The problem of social-psychological adaptation of the policemen having suffered extreme situations at work, being in official mission in the Chechen Republic is considered from the point of view of the person-contingency approach. The person is considered as the system of relations. It is the system of person's relations that becomes the basis for researches of policemen in extreme situations and the basis for development of the strategy and tactics of the psychological help.

Keywords: an extreme situation, social-psychological adaptation, mental infringement of adaptation, adaptable potential, overcome stress, person, relation, system of attitudes (relations), pathogenesis of a situation.

*Moscow  
humanitarian institute*

*October, 15, 2010*

**SOCIAL SCIENCE**  
**(specialty 22.00.01)**

**Schekin G. Ju., Smirnov K.S. International tourism as a factor of economic influence**

The definition of tourism and its normative and legal interpretation by European and local specialists is given. The history of formation of international tourism is considered and the attention is focused on its main macro regions. International tourism is presented as an independent economic phenomenon of world economics. The major economical possibilities of international tourism are distinguished, stipulating an economical development of the receiving region.

Key words: tourism, tourism development, international tourism, economics development, tourist region, tourist economics.

*Volgograd state  
medical university*

*September, 14, 2010*

**(specialty 22.00.03)**

**Kouzeganova A.L. Russian business values: experience of social science analysis**

The sociological analysis of values of the Russian business activity is carried out. Various approaches to classification of values of business are considered. The processes of valuable differentiation taking place in the environment of the Russian business community, connected with for-

mation of groups of the businessmen whose value interpretation essentially differ from each other are described. As differentiating signs the factors caused by a residence of respondents and the size of their business are considered.

Key words: values, value interpretation, business, life success, social mission.

*Volgograd institute  
of business*

*October, 3, 2010*

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**POLITICAL SCIENCE  
(specialty 23.00.02)**

***Shebanova M.A. Role of transnational communities in modern development of state and society***

The role of transnational communities in the state is considered differently by researchers. According to the most common viewpoint they present a threat to an integrity of the central institution, organizing social and political life of society and contributing the destabilization, erosion of social management. Though there is a significant potential of innovation and progressive development in transnationalism. In our opinion it is important to study constructive influence of the latest tendencies in the alterations of social sphere that will let manage the society effectively.

Key words: transnational communities, cosmopolitanism, transmigrants, money transfer, ideas and technology transfer, social-and-political transfer, import-export of cultural patterns, new quality of man potential, transnational elite, technocratism.

*Moscow  
state university*

*September, 14, 2010*

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**CULTURE SCIENCE  
(specialty 24.00.01)**

***Melnikova L.V. Problem of culture identity: conceptual approaches***

It is presented the analysis of some modern conceptions of culture identity that are classified in three main approaches (civilizational, personal, sociological). It is defined the subject of the research and the possibilities and boundaries of the approaches that let point out general problematic sphere and fundamental categories in the context of which the problem of culture identity is solved. The author proposes to work out such a conceptual-methodological bases of the research that would let carry out productive integration of three approaches paying attention to complex determination and interrelations of personal and collective identities as two sides of the whole civilization identity.

Key words: culture identity, identification, levels of identity, globalization, civilization, personal, sociological approaches.

*Don state  
agricultural university*

*October, 21, 2010*