

PHILOSOPHY
(speciality 09.00.13)

O.S. Mavropulo Speculations on the health culture

Health is a complicated phenomenon that reflects human reality: corporal existence, spiritual life and soul life. This problem is considered to be one of the most significant in modern science. The process of health preserving is connected with the level of culture. The culture of human health is an indicator of culture of health society.

Key words: the problem of human health, health conception, health as a practical culture.

***South Russian state
university of economics and service***

September, 19, 2008

V.V. Marichev Culture formation functions of the modern scientific world picture

Scientific picture of the world is an independent formation, but, at the same time, it changes, transforms and depends on many aspects of human existence, however, culture covers all these aspects, uniting them in their common sociocultural focus. In such respect modern scientific picture of the world is defined here on the base of culture forming functions, which are considered in the given article to reconstructions the comprehension of a scientific picture of the world in the culture of modern society.

Key words: natural science, picture of the world, scientific picture of the world, modern scientific picture of the world, scientific rationality, sociocultural reality, culture forming functions, culture of modern society.

***Stavropol State
Agrarian University***

October, 10, 2008

Jurchenko M.A. Prisoners of solitude

The article is devoted to one of the most actual problems of culture philosophy – the family as a translator of culture values, suffering crisis period if take into account the obsession for freedom. We speak about the nonformality and exclusion of families where the solitude is the initial and becomes casual. Taking into account the flourishing of solitude in modern society the degree of vitality of solitude grows. But despite the fact that many free people see advantages in solitude life they tend to participate in projects concerning the mutual acquaintance.

Key words: solitude, lone person, partnership, freedom, joint housekeeping, basic value, self-sufficiency, casual.

***North Caucasus Academy
of the State Service***

October, 2, 2008

(speciality 09.00.08)

Volchenskova O.V. The problem of self-organization in terms of information society

It is disclosed the phenomenon of self-organization of social systems in terms of information society. It is distinguished the problems of self-organization, connected with the difficulties of realization of the needs of an individual in group achievements based on virtual self-organization, difficulties in providing the moral, human content of self-organization in terms of freedom of self-ex-

pression of an individual.

Key words: self-organization, information society, social self-organization, global information sphere, energetic aspect of self-organization.

*North Caucasus
Scientific Center HS SFU*

October, 2, 2008

Polikarpova E.V. Nature of human consciousness and modern technologies

It is shown a complex multidimensional nature of human consciousness, and its model includes such systems of information processing as sensorial, motor, cognitive, affective, style and value ones.

Key words: technology, information, model, man, consciousness, brand, culture

*Technical Institute
of South Federal University*

September, 21, 2008

Polikarpova E.V. Sociopsychocultural channels of high-hume technologies influence

Such sociopsychocultural channels of high-hume technologies influence are considered in the article as social mythology and advertisement; religion; art; scientific fiction. All these channels eventually isolate at the level of human's everyday life and mediates adjusting influence of high-hume technologies.

Key words: technology, consciousness, man, mythology, sociopsychocultural channel, ritual, art, religion, science fiction

*Technical Institute
of South Federal University*

September, 21, 2008

Polikarpov V.S., Polikarpova E.V. Socio-axiological consequences of technologies influence on human consciousness

The article deals with socio-axiological consequences of influence of such technologies on human consciousness as multi media technologies, internet-technologies, virtual and other technologies which have constructive and deconstructive nature.

Key words: technologies, information, socio-axiological consequences, multi media, internet-technologies.

*Technical Institute
of South Federal University*

September, 21, 2008

PEDAGOGICS
(speciality 13.00.08)

Nepogodina A.N. The usage peculiarities of the competent approach to the education of the staff within the organization in modern conditions

It is known that scientific technical progress left behind the existing model of staff preparation, including the methods of evaluating of effectiveness that turned out to be not actual. It is found the most adoptive method – competent approach that fully reflects the specifics of each trend of ac-

tivity and based on scientifically proved and theoretically methodological positions.

Key words: interorganization education, competent approach, expert analysis, rating mark

*Russian state
professional pedagogical university*

October, 4, 2008

LAW
(speciality 12.00.03)

Shalya V.M. Role of communicative function in the development of legal culture of officials of customs bodies

The article provides interpretation of communicative function of legal culture with reference to customs bodies of Southern customs management. Being characteristic of a society as a whole features of communicative function of legal culture it plays a special role in customs collectives. It is shown, how insufficiently effective communications between various subjects: separate officials, customs bodies of a various level, customs system and a society as a whole lead to decrease in a level of legal culture.

Key words: legal culture, officials, customs bodies, legal socialization, communicative function.

Southern customs management

October, 5, 2008

PHILOLOGY
(speciality 10.02.04)

Grishechko E.G. The notion of “speech influence” and its types

The article touches upon the basic questions of the theory of speech influence, which is defined as the influence of one person upon another person or a group of people with the help of verbal and non-verbal means which aims at transferring the addressee’s behavior, his attitudes, intentions, valuations, etc. during the communicative intercourse.

Key words: theory of speech influence, intentional influence, non-intentional influence, communication, manipulation.

Pedagogical institute SFU

October, 19, 2008
